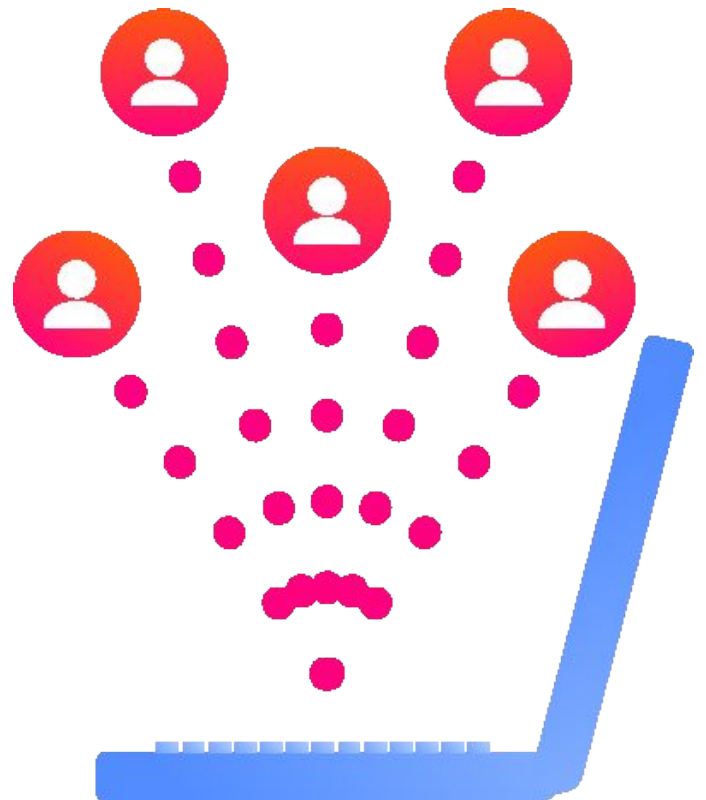


Research API

**ACCELERATE YOUR RESEARCH
WITHOUT SACRIFICING QUALITY**

AUTOMATE ACCESS TO QUALITY AUDIENCE

Connecting with the DISQO Audience through the Research API gives you the power and flexibility to create and manage consumer studies that hit your targets. Start fielding your projects in seconds and swiftly collect the data you need to form actionable insights. Now you can spend time on the value you deliver uncovering insights - not emails, spreadsheets and sample monitoring.



THE DISQO DIFFERENCE

Quality audience at scale

DISQO's 100% proprietary audience choose to share their opinions with you. In turn, these direct relationships provide us with more signals to detect and eliminate fraud.

Project cost efficiencies

Benefit from a predictable pricing structure and realize cost savings from working directly with one of the largest providers of US audience.

Holistic approach to support

Our team will guide you through the API setup process, which is quick and simple. Plus, when survey complexity demands it, we back you up with managed services.

THE ADVANTAGE

Maximize the value of the DISQO Audience

Market researchers

- **Automatically pair your surveys** with qualified respondents right from your own workflow.
- **Avoid project delays** and reduce manual setup time to complete studies 28% faster (on average).
- **Leverage more than 100 consumer attributes** to enable targeting and control how many panelists enter or complete a survey.
- **Adapt your research approach in-flight**, testing feasibility and updating quotas.
- **Integrate seamlessly** with the help of our US-based API support team that has an average response time of 30 minutes.

Answer key questions

- **Why are my studies always delayed** and how do I ensure my projects are always prioritized with a consistent supply of quality respondents?
- **How do I maintain control** as I scale my research and expand my projects?
- **How do I improve data integrity** while gaining efficiency and speed?

"We chose to partner with DISQO because of their leadership in fraud detection technology, their large and continuously updated U.S. panel, and their advanced sampling systems."

JERRY W. THOMAS

President/CEO, Decision Analyst

"Not only is their audience responsive and engaged, but the quality of their engagements has been top notch. DISQO's audience consistently provides great insights and thoughtful opinions."

JEREMY ENGELIN

Vice President,
Global Research Operations,
Phoenix Marketing International

To speak with an expert
about the DISQO Research
API, let's connect:

hello@disqo.com

